



# Marketing Center Activation



# Activating the Marketing Center (Imprev)

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To take advantage of the new marketing collateral provided by the new Imprev Automation program, please log into Power Suite to ensure that your Marketing Center is activated.

To activate:

Open the Apps menu found at the top of your Power Suite:

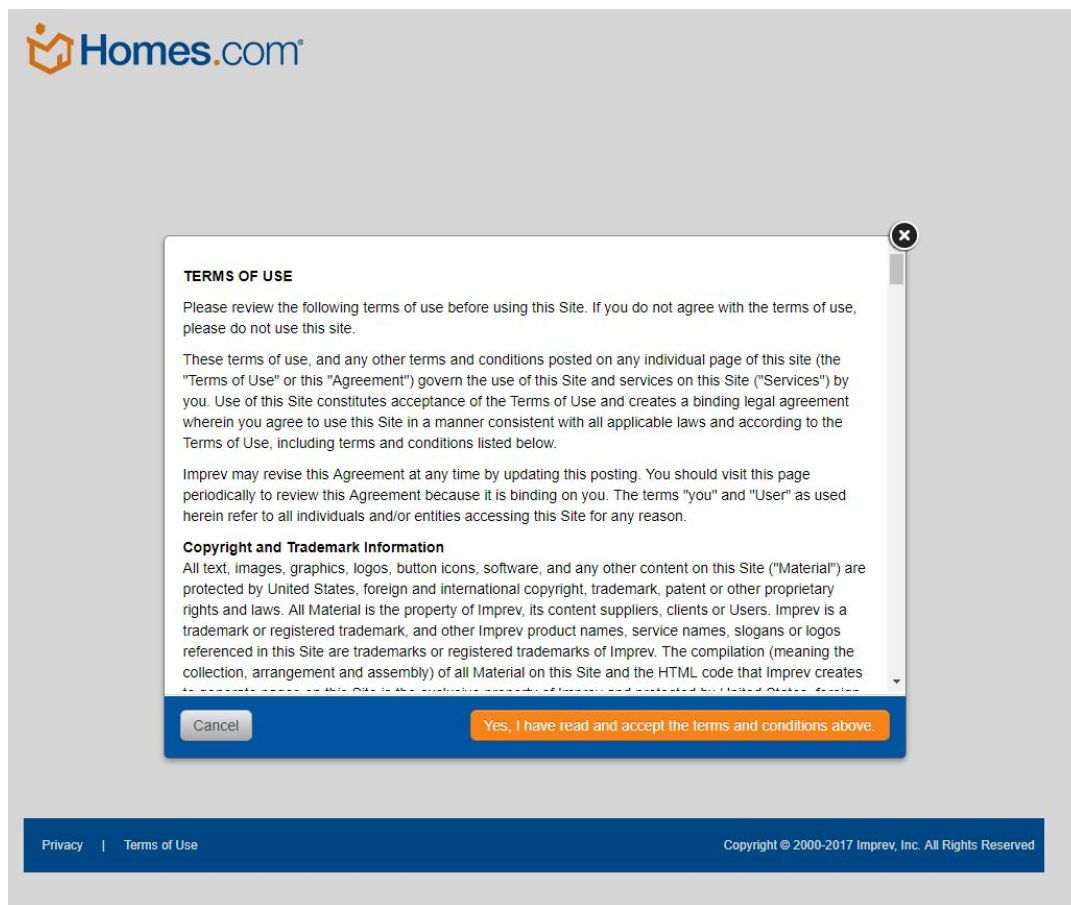


Select the Marketing Center application.



There will be a prompt from the Marketing Center to accept the Terms of Service. This acceptance will activate the automation service which will email you a marketing package of your listing every 24 hours.

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Please note that if you don't see the Terms of Service prompt, you are all set for the new automation program.

After activation, please be on the lookout for emails in your inbox from "Powersuite Marketing Automation" with the subject line, "Your Just Listed package for (property address)."

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Example email:



Impress your seller and take the first step in marketing your new listing with this "Just Listed" campaign – courtesy of [Homes.com](http://Homes.com).

### Single Property Website

Share on  Facebook  Twitter

### Facebook Boosted Ad

Capture more leads!

Purchase  'Boost' for 4182 Bay Beach LN 754

### Facebook Post

Share on  Facebook  Twitter

### Jumbo Postcard

Purchase  Same day mailing around your listing - Save 25% 

### Single Sided Flyer

Purchase  Full-color professional printing - Save 25% 

### ePostcard

Do more: [Homes.com Marketing Center](#)

Get help: [Frequently Asked Questions](#)