



Design Center



Design Center

The Power Suite Design Center module is an extremely easy-to-use tool that will provide you with an easy way to generate professional marketing flyers. In just a few clicks, you can create professional quality materials incorporating information from CMAzing! After you make your CMA, click on the Flyer button, choose a couple of the pre-made flyer templates, print them out, and then include them with the CMA at your presentation. Other great features of the Design Center include:

- Includes dozens of professional flyer, brochure, postcard and property card templates.
- Build your marketing materials quickly, selecting from menus of creative copy.
- Save flyers and brochures as .pdf files to post on your website.
- Print or email all design templates.

Create custom property flyers, brochures, postcards, and property cards using Power Suite Design Center.

Create a Flyer, Brochure, Postcard, or Property Card

There are two ways to import listings into the Design Center. The first option will be to import a file of listings that you have exported from your native MLS system. Browse your computer and import your saved file into the Design Center. Upload the file and you will be advanced to the Properties panel.

Choose which marketing piece you would like to create, enter a subject address or area, and click Start.

Name	Date Modified	Actions
Flyer Project	07/24/2012	Customize Publish

Flyers are one page, single-sided

Brochures are tri-fold designed

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Postcards can be printed in standard or jumbo format

Property Cards are business card sized marketing pieces

Searching for Properties

When you project, the first thing you will need to do is import a file of properties that you have exported from your native MLS system.

Browse your computer and import your saved file into the Design Center. Upload the file and you will be advanced to the Properties panel.

Import MLS Data


Step 1: Create an **MLS file to import** by searching your MLS, selecting the properties you want to include in your report, and export them to a file on your computer.

You need to make your MLS selection first. Click [Import Settings](#) to change your MLS selection.

Step 2: Browse and select the exported MLS file into Design Center.

 No file chosen

Step 3: Upload the **MLS file** and proceed to the Comps panel.



Listings

- [Listings](#) | [Featured Listings](#)
- [Featured Searches](#) | [Open Houses](#)
- [Preferred Listing Manager](#)
- [Preferred Listing Settings](#)

The second option is to pull any property in the Listings Application of the Dashboard that you currently have in the MLS, or manually added. You will need to open the My Applications Menu and select the Listings Application and select Listings.

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In the Listings Application, you will be able to import any listing into the Design Center Application by selecting Create Flyer under the Actions drop-down menu.

The screenshot displays the 'Manage My Listings' interface. On the left is a sidebar with navigation options: Listings, Listing Manager, Preferred Listing Manager, Listing Source Setup, Featured Listings, Featured Searches, Open Houses, and Advanced Settings. The main area shows a grid of property listings. A dropdown menu is open over the first listing, with 'Design Center' highlighted in red. The menu options include: View on Homes.com, View on Your Website, Details, Photos, Create CMA, Create Buyer Tour, Create Flyer (Classic Designs), Design Center, Share, Open House, Homeseller Report, and Delete. The listing grid contains six property cards with details such as price, MLS#, location, and listing agent.

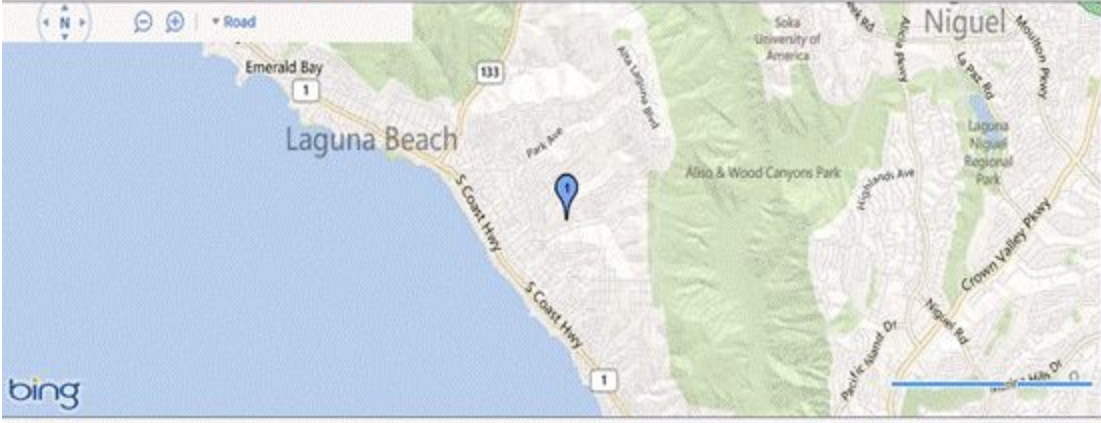
Price	MLS#	Location	Listing Agent
\$289,900	MLS# 870310	246 SPORTSMAN DR, Welaka, FL 32193	Listed by Dekle, Dori Mackoul
\$224,900	MLS# 889136	1053 OLD HICKORY RD, Jacksonville, FL 32207	Listed by Dekle, Dori Mackoul
\$184,900	MLS# 886637	2816 TUSCARORA TRL, Middleburg, FL 32068	Listed by Dekle, Dori Mackoul
\$119,900	MLS# 889816	44 SCOTT, Welaka, FL 32193	Listed by Dekle, Dori Mackoul
\$79,900	MLS# 890838	6057 MAGGIES CIR #113, Jacksonville, FL 32244	Listed by Dekle, Dori Mackoul

Properties

Sort the property listing table by any of the available criteria and use the checkboxes to select the properties you would like to include in your project and click Customize.

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Search Results for: ML #: L35217 [Revise this Search](#)



Select All 0 Selected; Listing 1-1

<input checked="" type="checkbox"/>	Listing Id	Status	Address	City	List Price	Sold Price	List Date	Sold Date	Age	Beds	Baths	DOM
<input type="checkbox"/>	1 L35217	Expired	15 932 Meadowlark Dr	Laguna B...	\$1,249,000		02/11/11		1992	4	3	187

Customize

The following sections are available for customization by clicking the edit icon in the top right portion of

the section header:



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Property Details

Upload or change the property photo from what is populated from the MLS listing. Write your own custom headlines, choose the features to highlight, and add custom remarks about the property.

Primary Headline:

Secondary Headline:

Address:

City: State: Zip:

Beds: Baths: Price: Square Feet:


Elementary School: Middle School: High School:

Features: [Clear Features](#)

1	<input type="text"/>	2	<input type="text"/>	3	<input type="text"/>
4	<input type="text"/>	5	<input type="text"/>	6	<input type="text"/>
7	<input type="text"/>	8	<input type="text"/>	9	<input type="text"/>
10	<input type="text"/>	11	<input type="text"/>	12	<input type="text"/>

Remarks:

Photo



[Upload/Change Photo](#)

[Next>](#)

Print Format

Once you have made all your edits, click Publish.

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The screenshot shows the 'Publish' tab in the Design Center. The top navigation bar includes 'Search', 'Properties', 'Customize', 'Publish', 'New', 'Open', 'Save', and 'Settings'. The 'Publish' tab is active, displaying a 'Project Summary' on the left and a 'Select Design Theme, Property Layout, and Publishing Option' section on the right. The 'Project Summary' includes fields for 'Address', 'Project Type' (Flyer), 'Design Theme' (Background Purple Stems), and 'Instructions'. The 'Select Design Theme...' section features a carousel of 39 themes, with 'Background Purple Stems' currently selected. Below the carousel, there are dropdown menus for 'Style Group' (Customizable Flyers), 'Font' (Arial), 'Format' (Print Report), 'Design Theme' (Background Purple Stem), 'Color' (No Color), and 'PDF Type' (Standard). A 'Run Report' button is also visible.

Project Summary

Address

Project Type
Flyer

Design Theme
Background Purple Stems

Instructions
Choose a style group and design theme from the available selections on the right. Choosing a Customizable project will enable the selections for font and color scheme customization. Premium projects offer highly detailed pre-designed options. The Classic option offers the designs from the previous Flyers module of HomesConnect.

Projects can be published to a Standard PDF, which you can print on any available printer. The Professional PDF option adds professional bleed lines if the project is to be sent to a professional printer. All flyers are printed on full 8.5" by 11" paper.

Select Design Theme, Property Layout, and Publishing Option

Style Group: Customizable Flyers Font: Arial Format: Print Report **Run Report**

Design Theme: Background Purple Stem Color: No Color PDF Type: Standard

Select from 39 Themes

Background Purple Stems

On the publish page you can make the following selections/customizations:

- **Style Group.** Premium styles are pre-designed and do not allow font or color customizations. Customizable flyers allow you to choose your font and flyer accent color.
- **Design Theme.** There are many designs to choose from within each style group.
- **Font.** For customizable styles you can choose the font you would like your media printed with.
- **Color.** For customizable styles you can choose the accent colors for your media
- **Print Report.** Choose to print your media, email it, or post a link to it on your website

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- **PDF Type.** Standard PDF will render a ready-to-distribute piece of material. Professional PDF will render with print guidelines if you plan to submit your marketing material to a professional printer.

Once you have made all of your edits, click Run Report to view your finished piece.

On the Publish page you also have the option to begin a new Design Center project, which will clear the data from your previous project, open a saved project, or save the project you just published for future use. All projects are saved to your account and will be accessible from any computer from which you access your Power Suite account.