



SELLSTATE POWERSUITE®

NOW COMPLETE WITH **kv**CORE



Empower Your Agents & Teams

The most robust lead gen tools on the market help your agents & teams drive new business effectively - no matter their budget. Plus, a personal, private CRM ensures users embrace the platform as their own.

Automate Client Conversion

Put converting contacts into clients on autopilot with AI driven behavioral nurturing, proven to engage 5-10X more leads & sphere of influence contacts. Plus, a top rated Mobile Dialer App to keep your agents doing what they do best - building relationships.

Supercharge Your Brand

Beautifully showcase your brand with high converting IDX websites for your brokerage, teams & agents - customizable at every level! Plus, engage & delight prospects and clients with stunning Market Reports, Listing Alerts and branded digital marketing pieces.

Customizable IDX Websites

Our customizable websites with real-time IDX home search are lead converting machines! Engage & delight visitors with rich community details, home valuation pages and more all while maintaining total brand control with customizable templates or our custom WordPress plugin.

Smart CRM

A personal, private database ensures your brokerage CRM actually gets used - by agents, top teams and managers! AI driven lead validation, scoring & automated follow up ensures more leads & SOI contacts become clients.

Listing Management & Marketing

Seamlessly manage all your listings, from all markets, in one central location. Drive maximum listing exposure with built in marketing tools to instantly post to Facebook, mass email, text and more

Team Sub-Accounts

Give your teams what they really need - the ability to operate as a true 'business within a business'. Our Team Sub-Accounts provide team branding, lead gen & sophisticated routing, agent accountability rules and a built in Marketplace to integrate the add-on solutions they need to run their unique business.

Lead Engine

The most robust lead gen tools on the market help your brokerage, teams & agents effectively drive new business - no matter their budget. Landing Pages & IDX Squeeze Pages, Smart Numbers, Text Codes - we've got it all!

Marketing Autopilot

We pioneered Behavioral Automation and are the industry experts at converting contacts into clients using behavior based nurturing. Smart campaigns engage contacts automatically, so your agents are always staying top of mind and closing more business.

Transaction Management Integration

Deep integration into industry leading transaction management platforms like: Dotloop, SkySlope and DocuSign Transaction Rooms makes closing the deal easy and streamlined.

Mobile Dialer & Open House Apps

Your agents & teams are on the go. Help them run their business from anywhere with our top rated Mobile Dialer App & a sleek Open House App to capture and convert even more business.