

# Discover the Sellstate Difference

Empowering Brokers with the  
Flexibility to Build Their Success.



SELLSTATE

# The Difference

At Sellstate, we understand that every broker is unique. That's why our model prioritizes flexibility, giving you the power to make the choices that work best for you and your business.

Our 5 Pillars are designed to provide you with the **flexibility** to:



01

Unlock Your Branding Freedom

02

Choose Your Ideal Office Location

03

Determine Commission Splits

04

Set Your Own Fee Structure

05

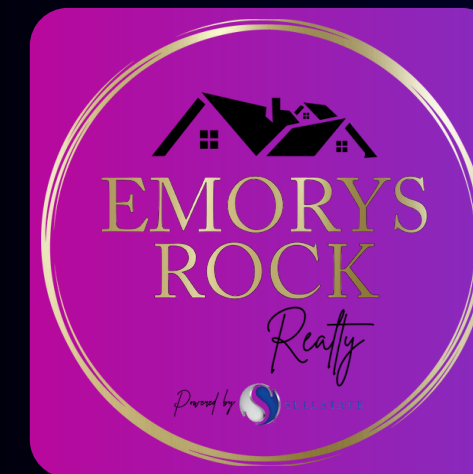
Scale Your Office Size on Your Terms



# Pillar 1: Unlock Branding Freedom

Your Brand, Your Identity

“Sellstate offers the flexibility to build a brand that reflects who you are, not what someone else dictates.”



Flexibility is at the core of Sellstate's approach to branding. Unlike other franchises, we empower you to maintain your unique identity while enjoying the benefits of our national network.



# Pillar 2: Choose Your Location Preference

Your Office, Your Choice

At Sellstate, we believe flexibility starts with location. We support brokers in choosing the ideal office space that aligns with their vision.

Bustling City Office?



Suburban Hub?



We Work With You

Whether you want a boutique office in a bustling city or a larger operation in a suburban hub, the decision is yours. We will help you establish the perfect location for your business goals.



## Pillar 3:

# Determine Your Commission Splits



### Take **Control** of Your Earnings

Sellstate gives you the ultimate flexibility to decide commission splits that align with your business model. You're no longer locked into one-size-fits-all structures. Instead, you can create a commission plan that attracts top agents while ensuring profitability for your office.

# Pillar 4: Set Your Own Fees

Tailor **Your** Business Model

Flexibility extends to your fee structure. Sellstate allows you to set your own fees, giving you the freedom to tailor your business model to fit the needs of your agents and market.



Flat Fees?



Percentage-  
Based Models?



Something Else?

“Whether you prefer flat fees, percentage-based models, or something in between, Sellstate provides the support to make it work for you.”



# Pillar 5: Control Your Office Size

Build the Office That Works for You

Your goals, your office size—it's all about flexibility. Sellstate gives you the freedom to grow at your own pace. The choice is yours, and Sellstate is here to support you every step of the way.

## Small, Boutique Team?



## Large-Scale Brokerage?



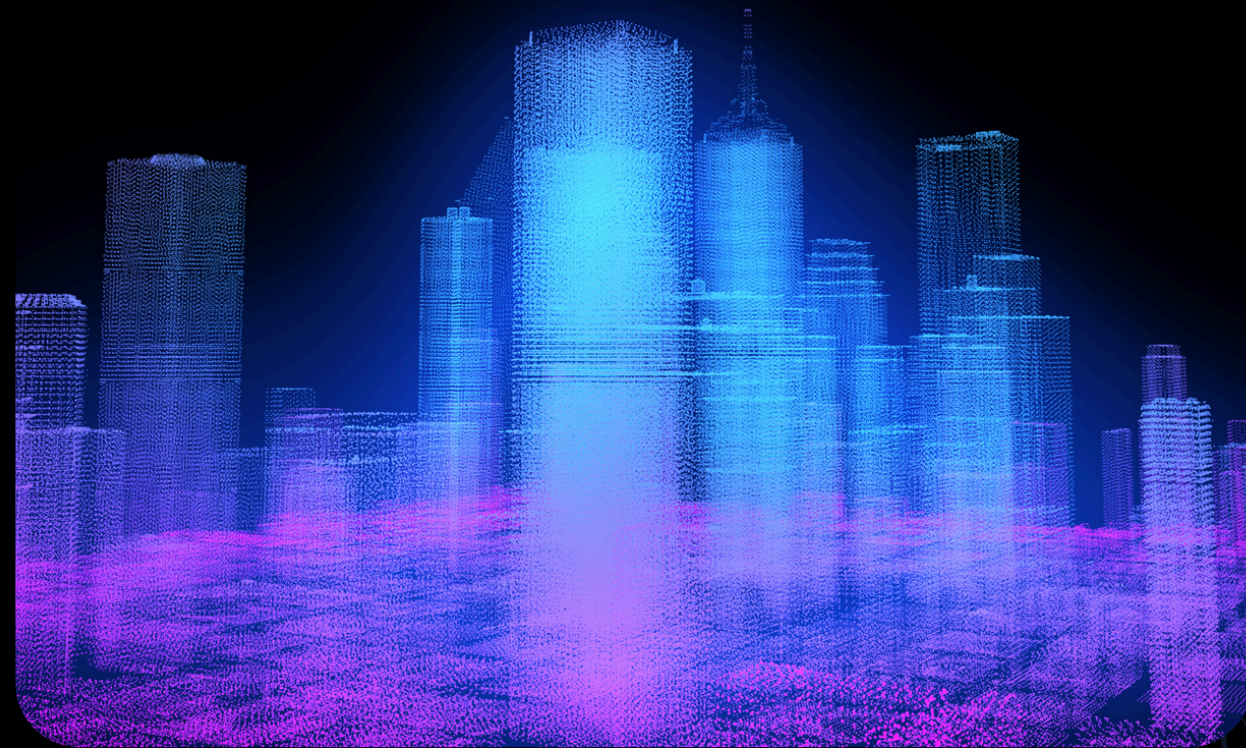
## You Scale on Your Terms

Whether you're starting with a small boutique team or envisioning a large-scale brokerage, you can scale your business on your terms.



# Powersuite: Your Key to Success

Sellstate Powersuite provides the technology and flexibility you need to run your business efficiently. With advanced technology and industry-leading training, Powersuite is your all-in-one solution for success.



**01** Centralized Processing Technology

**02** BoldTrail's All-In-One CRM Platform

**03** Icenhower's Training Suite

**04** Broker Resource Center

"With Powersuite, you gain access to back-end support, advanced CRM technology, customized training for you and your agents, and exclusive tools – everything you need to streamline operations and grow your business."



# Take the Next Step: Book a Zoom Call

Your **Future** Starts Here

Let's talk about how Sellstate can work for you. Book a confidential, one-on-one Zoom call with our team to explore the possibilities and take the first step toward your future.



**Book Here**

*Empower. Innovate. Succeed.* Let's build your future together.

# Not Quite Ready?

## Request More Information

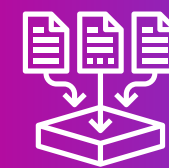
[Learn](#) More About Sellstate



## Request Info

We understand that making a big decision takes time. If you're not quite ready to book a Zoom call, we're here to provide you with all the information you need to feel confident about your next step.

### Why [Consider](#) a Zoom Call?



Tailored Guidance



Flexibility in Focus



A Deeper Dive Into Our Pillars



Your Questions Answered